



UNIVERSITY of the CORDILLERAS

CENTER FOR LIFELONG PROFESSIONAL
EDUCATION AND LANGUAGES (UC-CLPEL)

IN COOPERATION WITH THE
UC GRADUATE SCHOOL

LECTURE SERIES on RESEARCH and PUBLICATION

November 29, 2011

8:00 am to 5:00 pm

University of the Cordilleras Auditorium

Target Participants:

- School Administrators/Managers
- Deans, Professors and Students of Graduate Schools
- Research Directors and Enthusiasts
- Research and Publication Institutions

TOPICS:

Niche Creation through Collaborative Research and Publication

- Dr. Ari Warokka

Cyber Law on Intellectual Property Rights

- Dr. Edy Santoso

Towards Entrepreneurial Education: The Case of Universitas Negeri Jakarta

- Dr. Dedi Purwana

Researches on Human Resources Optimization in Malaysia

- Ms. Rohana Binti Ahmad

Registration:

A minimum fee of five hundred pesos (Php. 500.00) will be charged to cover materials and operational expenses.

Please pay to (UC-CLPEL) UC Center for Lifelong Professional Education and Languages, Room S-314, University of the Cordilleras or at Metrobank - Session Road Branch (Porta Vaga) with Account Number 416-7-416-00713-2 (c/o Dr. Ruben C. Umaly). For Confirmation, kindly submit receipt and/or deposit slip together with the Registration Form to Ms. Ma. Teresa Bejar, Secretary, UC-CLPEL.

UNIVERSITI UTARA MALAYSIA Speakers' Profile

ARI WAROKKA, (PhD, MSc, MDEM, MCEUE, DEA) INDONESIA

- Scholar, senior lecturer, research expert; schooled at AUM (Universidad Autonoma de Madrid); earned four Master degrees from European and Asian reputable universities like Gadjah Mada University, Yogyakarta - Indonesia.
- Presented 16 papers in 8 international conferences in Malaysia, Thailand, Indonesia, North Cyprus, Turkey, and United Kingdom.
- Expert in Corporate Finance, Merger and Acquisition, Capital Market, International Business, European Union Political Economy, SMEs Management, and Strategic Academic Collaboration Management.
- Held strategic administrative positions - head of STIE YKPN total promotion, assistant for STIE YKPN vice rector of student and cooperation affairs, fellow of International Telecommunication Union (ITU-UUM), editorial board member of several international journals, and editor in chief for Indonesian Journal of Scientific Management Research (State University of Jakarta).

EDY SANTOSO (PhD Law, MLaw, MIT Mgt, CE) INDONESIA

- Visiting Professor, Universiti Utara Malaysia.
- Senior Lecturer, Nusantra Islamic University, Bandung, Indonesia.
- Scholar, writer, published articles in several university journals in Malaysia and Indonesia
- Lecturer - Business Law, cyber and IPR laws; speaker in various topics in several organizations and institutions in Malaysia and Indonesia and SEAMEO-Biotrop, Bogor.
- Assessor, KNAPP (National Commission Research Development Unit), State Ministry of Research and Technology, Indonesia.
- Former Section Head, IPRs Cooperation & Standardization Institution, Ministry of Research and Technology, Republic of Indonesia; held other administrative positions in Planning and Preparation, Building and Maintenance and Quantity Surveyor in several industries in Indonesia.
- Presented papers on Consumer Law, Protection and Trademark.
- Attended several international workshops in research and publication, IPR, Patent System, ISO, Project Management, Building and Maintenance and other related topics.

DEDI PURWANA E.S. (Drs., M. Bus) INDONESIA

- Associate Professor in Business and Management; schooled at La Trobe University (Australia) and has attended more than 10 international workshops in economics education (USA, Japan, Russia, Ukraine, South Africa, Paraguay, and Germany).
- Vice Dean of Academic Affairs and International Collaboration, Faculty of Economics, State University of Jakarta; Chief Operation Officer - Higher Education Quality Development Project, State University of Jakarta.
- Chairman of National Council on Economic Education in Indonesia with headquarters in New York, USA.
- Financial Consultant for international projects (BerufsAkademie-Ravensburg Project, Islamic Development Bank), Higher Education Consultant for Indonesian National Universities and Certified Trainer on Economic Education.
- Expert in Organizational Management, Quality Management in Higher Education Institutions, and Project Management for Non-Profit-Organization.

ROHANA BINTI AHMAD (PhD Pub Mgt candidate, MPM, BPM) MALAYSIA

- Head, Resource and Administration Department - Department of Labor Ministry of Human Resource - Industrial Training Institute, West Malaysia.
- Former Head of Administration and Finance Department - Ministry of Education and Rural and Regional Development Malaysia - handled the Orang Asli Welfare (The Indigenous People).
- Handles trainings in policy preparation; assumed business-related jobs in budgeting, purchasing and recruitment; served as compliance officer.
- Teaches public relations, protocol and ethical practices, rules and procedures.

FOR MORE INFORMATION VISIT OR CONTACT US:

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